

MAPP

Mobilizing for Action through Planning & Partnerships



McHenry County Board of Health
July 27, 2015



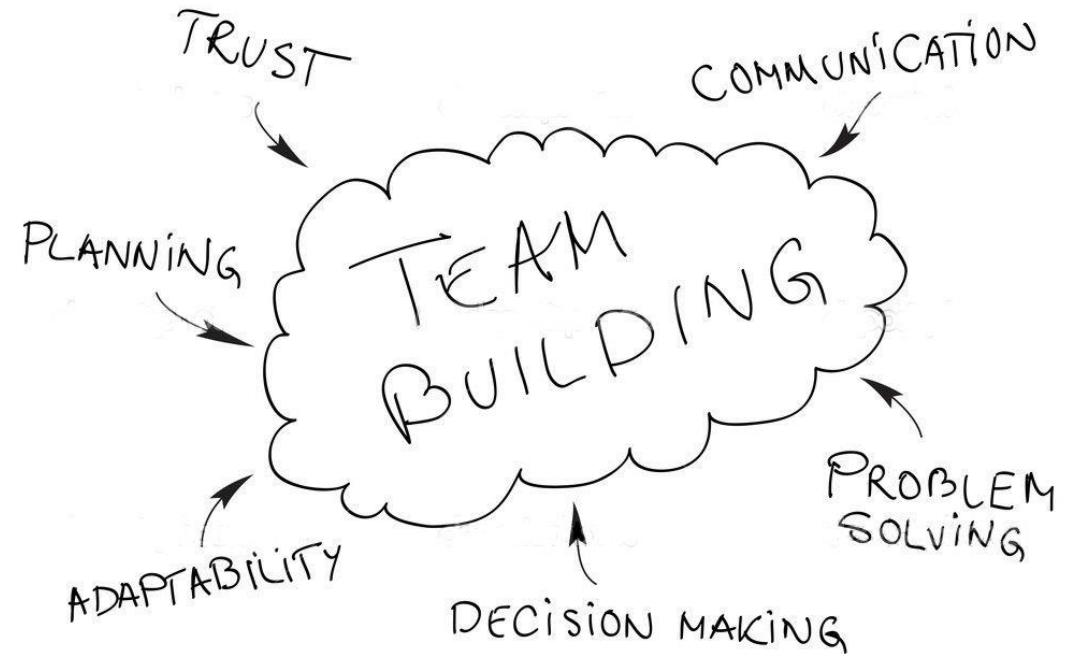
OVERVIEW

Began in 2007

- Implement results of 2006 McHenry County Healthy Community Study

To date

- 32 members
- 22 organizations (social services, government, nonprofits, healthcare, law enforcement, municipality, education)



Cardiovascular

2-1-1

Obesity/Nutrition

Senior Wellness

Youth Mental Health



MEMBERSHIP

- Advocate Good Shepherd (C,O,S)
- Advocate Sherman Hospital (C,O)
- Centegra Health System (C,O,S)
- Community Health Partnership (C)
- Family Alliance (S)
- McHenry County College (O)
- McHenry County Department of Health (all)
- McHenry County Div. of Transportation (O)
- McHenry County Housing Authority (2)
- McHenry County Planning & Dev. (2)
- McHenry County Sheriff's Office (2)
- McHenry Township (S)
- Pioneer Center for Human Services (2)
- Regional Office of Education (Y)
- Sage YMCA (O)
- Senior Care Volunteer Network (S)
- Senior Services Associates Inc. (C,S)
- Sun City Community Association (S)
- Village of Prairie Grove (2)
- Walden Oaks (S)
- United Way of Greater McHenry County (2)
- University of Illinois Extension (O)

C=Cardio; 2=2-1-1; S=Senior; O=Obesity, Y=Youth



TEAMS

Cardiovascular

2-1-1

Obesity/Nutrition

Senior Wellness

Youth Substance Abuse



MAPP Annual Meeting

June 2015



CARDIOVASCULAR

GOAL: 1000 assessments per year through 2017

ACCOMPLISHMENTS

Increased membership (total: 8)

Submitted article to McHenry County Medical Society

- ✓ create awareness of diabetes programs/services

Redesigned Heart Age screening tool; new educational materials

- ✓ focus on modifiable risk factors (diabetes, smoking, blood pressure, BMI)

Increased outreach to community, screenings

- ✓ Townships, libraries, churches; combine screenings with other events
- ✓ Screened to date: 696 (2015); 70% of goal (1000)

BE
(a healthier)
YOU



OBESITY/NUTRITION

Eating Smart • Being Active®

GOAL

Utilize social media to increase awareness of physical activity opportunities

Coordinate Farmers Markets with WIC offices

Expand nutrition education and gardening program for food pantry clients

Address adequate seating, shade and water on local trails

ACCOMPLISHMENTS

Collaborate with University of IL Extension, Nunda Township and others to promote Nunda's new community garden; produce donated to food pantry

Promotion of new routes available through McRide

Provide health education and referral services to food pantry clients

Community awareness campaign (e.g., "Rethink Your Drink")





(Pace Bus sign)

GOAL Promote availability and benefit of free, confidential, 24/7 information and referral service (includes emergency shelter, food pantries, day care, elder care, rent or utility assistance, mental health services, counseling, employment services, health resources, educational/vocational training, disability resources, drug and alcohol rehabilitation, domestic abuse, disaster recover and **MORE**)

ACCOMPLISHMENTS –

- Increased membership (8)
- Extended outreach to municipalities, city managers
- Designed signage on McHenry County Pace buses (6 month promotion)
- Joint project with EMA & Div. of Transportation; permanent road signage
- Developed marketing calendar with rotating messaging
- Site visits to Call Center; create better understanding of County needs
- Distribute cards, magnets, bumper stickers, press kits, flyers



www.findhelp211.org

Path Crisis Center Database: x

www.referweb.net/Path/

Call Us Today! 1-888-865-9903 - TDD 309-829-9027 | info@pathcrisis.org

PATH

Illinois 2-1-1
Get Connected. Get Answers.

[Home](#) [About](#) [Community Resources](#) [Services](#) [Adult Protective Services](#) [Volunteer](#) [Contact](#)

2-1-1 Database of Human Services

Friday, July 24, 2015
37,957 visits to date

Text Size [+A](#) [-a](#) [Reset](#)

2-1-1 Database of Human Services

PATH's online database is available to anyone looking for basic needs, crisis and mental health services, financial assistance, health care, support groups, etc.
For information on floods and other disasters, use the key word "Disaster."

Step 1 To find available resources, enter information about the person needing services. [\(reset\)](#)

Enter ZIP Code or select city

Your ZIP Code or city help locate service providers located near you.

Optional-Additional Information: Age Gender ☐ Female ☐ Male

SENIOR WELLNESS

GOAL Expand beyond mental health & substance abuse for seniors to a focus on overall wellness, with an integrated healthcare approach, utilizing advocacy and education for all senior health issues.



ACCOMPLISHMENTS

Increased membership (+4)

Participate in joint events

Creation of educational toolkit focused on prevention (“60 & Getting Better – Your MAPP to Wellness”)-- ongoing

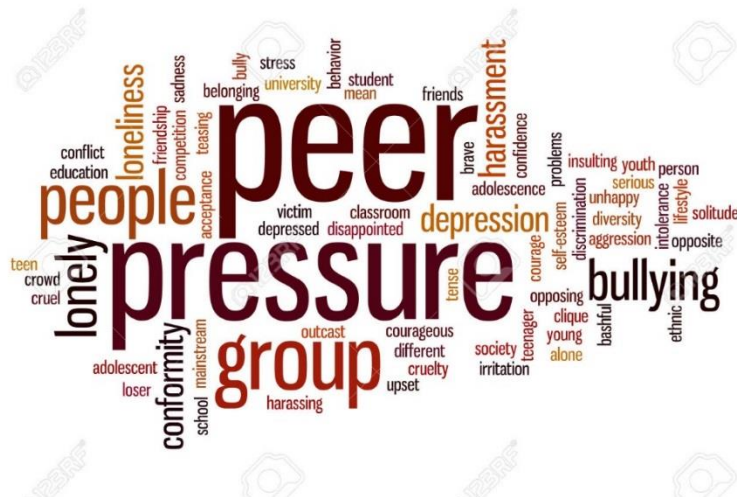
- ✓ Local resources at a glance



YOUTH SUBSTANCE ABUSE

GOAL “Your Voice” members are trained to present educational information student-to-student through storytelling (topics: bullying, suicide, drugs/alcohol, depression, sex, healthy relationships [dating and family violence], self-mutilation, stress/anxiety)

Facilitator: Laura Crain, McHenry County Regional Office of Education



ACCOMPLISHMENTS

Increase membership: 38 current/past college and high school students

Demonstration: “Teen Room” exhibit depicting where camouflage is used to hide drugs

Community outreach: high schools, middle schools, People in Need Forum, Pioneer Center, Recovery Conference

Leadership training to other organizations
(i.e., Peer Jury, Interact)

Adopted a training schedule

Presentation at Family Violence
Coordinating Council's Cyber Symposium
(Oct 23)



YOUTH SUBSTANCE ABUSE



MAPP

Questions?

